Why we have life insurance



We are going to die. It could happen any time.

Yep, no ifs, ands, or buts about it. These two statements are true for everyone. When we accepted these two statements, we went out and started the process to get Life Insurance coverage.

More than likely these revelations will hit you at a momentous occasion in your life. When you fall in love, when you get married, when you have a child, when you purchase a home... of course like most, our story didn't exactly happen in that order, but you get the point! The realization might also occur with an occasion that's not so happy; when you get in a car accident, when you accidentally left the stove on all night, or when a loved one passes away. Ask yourself this:

If you owned a goose that laid golden eggs, would you insure the goose or the eggs?

Our government mandates that we have insurance for our cars. Our mortgage company tells us we better get insurance for our house, or forget that loan. In return, we sleep easy at night knowing that if we got into a car accident, our car insurance would pay to fix it, or if we did start a small fire, our homeowner's insurance would cover the damage. But what about our deceased loved one? Who will pay for all the issues that arrive when that happens? Go Fund Me?

Remarkably, nobody seems to care whether or not you have insurance on the thing that makes all of those other things possible... income! After all, dead people are notoriously bad at showing up to work. We have life insurance because we know it's hard enough to pay for the mortgage, our cars, our kids education, and all the other stuff we need on two incomes, it would be impossible on only one.

There are people that care about making sure you have the most important insurance there is. It's us! We're not only Life Insurance agents, we are life insurance clients!

These are our reasons for having life insurance. The benefits of a policy will depend on the product and individual's situation, and not everyone will be eligible. Click the consultation link below to schedule a time to speak with us about your family's needs, or just reach out when you are ready!



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SCHEDULE CONSULTATION

